

# Danielle Hutchings

[hutchingsdanielle3@gmail.com](mailto:hutchingsdanielle3@gmail.com)

(607) 760-6326

Fort Worth, TX

FULL-STACK WEB DEVELOPER

[GitHub](#)

[LinkedIn](#)

[Portfolio](#)

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## Summary

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I am a Web Developer based in Fort Worth, Texas. I have a passion for learning new skills and solving problems. Some of the technologies I've learned so far are HTML, CSS, Javascript, and jQuery. My background in Marketing has allowed me to see full circle the impact software engineers have on an organization and motivates me to continue to learn to be able to help. My previous roles in Digital Marketing agencies have made me agile, dynamic, and able to work under pressure.

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## Skills

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**Front End:** JavaScript ES6, React, jQuery, HTML5, CSS3, NPM

**Back End:** Node.js, TDD with Mocha, webpack and Browserify, RESTful APIs, PostgreSQL

**Additional Tools:** Git, GitHub

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## Recent Projects

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**[Reviewstream](#)** | GitHub: An app to review shows on streaming services. Built with React, Node.js, PostgreSQL, and Css.

**[Restaurant-Finder](#)** | GitHub: An app to find restaurants. Built with HTML, CSS, JQuery, JavaScript, and the Foursquare API.

**[Fort Worth Quiz](#)** | GitHub: A quiz app to test your knowledge of Fort Worth, TX. Built with HTML, CSS, Javascript and jQuery.

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## Experience

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iProspect

Fort Worth, TX

**Display Associate**

02/2018 – Present

- Build and maintain strong relationships with clients, vendors, networks, publishers and partner agencies.
- Collect campaign performance data regularly and provide insights and recommendations to the Display team and client.
- Act as point of contact for the client and is responsive to client requests and inquiries.
- Effectively prioritize efforts based on client goals and objectives in collaboration with the larger team.
- Create process docs to help increase team efficiency and productivity.

Performance Bridge Media

Binghamton, NY

**Media Planner**

08/2016 – 02/2018

- Researched media, new shows, and discover trends in the podcast and YouTube space to beat out competition.
- Communicated with vendors on a daily basis to stay on top of new opportunities and build relationships.
- Acquired new podcasting and YouTube talent through influencer outreach, and onboarding talent for campaigns.
- Optimized media campaigns for clients through data report analysis and provided direction for future strategy.

Women Who Code

DFW, TX

**DFW Chapter**

05/2019 – Present

- Active member in WWC slack channel and attendee where women discuss multiple topics in the tech space
- Contributed to the Women Who Code DFW 2019 Hacktoberfest Project

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## Education

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THINKFUL

February 2020

**Full-Stack Web Development Program / Engineering Immersion**

- Learned industry best practices and practical software development standards with a focus on HTML5, CSS3, JavaScript, jQuery, Node.js, React.
- Created and deployed mobile-first applications while learning new languages and frameworks by collaborating several hours every week with a senior web developer.

ST. BONAVENTURE UNIVERSITY

**MBA, Business Administration**

May 2016

- Graduate Assistant for the Marketing Department.